

W.C.B.A. BOARD MEETING
Wednesday afternoon, June 8, 2022
Held in Key Bank meeting room at 6:00 p.m.
www.WoodstockBiz.com

PRESENT:

Christopher Love, John L. Scott Woodstock, and WCBA President
Nancy Chapin, TSG Services
Susan Williams, KeyBank
Eric Norberg, THE BEE, 503/232-2326; eric@ericnorberg.com
Jennifer Schmitz, OnPoint Credit Union
Thad Davis, Payroll On Time
Kelly Keosh, UPS Store

President Chris Love called the June WCBA Board Meeting to order at 6:02 p.m. at KeyBank – in-person public meeting, with a quorum present. The minutes of the April and May WCBA Board Meetings were presented; Thad Davis moved that both sets of minutes be approved as presented, Nancy Chapin seconded the motion, and the resulting vote was unanimous in favor of the motion.

Jennifer Schmitz presented a brief Treasurer’s Report: We currently have a \$8,133.79 balance in our checking account.

There followed a discussion of our annual district promotion. If we are to do “Woodstock Gives Back” again this September, it’s June already, and there’s no time to waste. A committee is needed to work on it continuously, not just once a month at the Board Meeting. There will be a meeting at noon this Friday at Lutz Tavern for those who want to participate.

On the subject of Membership, Eric Norberg said, “We need to send membership renewal notices!” President Chris Love will discuss an outreach with Becky Luening.

Turning to “crime and safety”, there was more discussion this meeting about homelessness, drug offenses, and crime in our district. **All** crimes need to be reported, even those considered minor, since police patrol activities are assigned based on the number of crime reports filed. A general extended discussion followed.

On the subject of “co-marketing”, President Chris Love suggested quarterly participative group BEE ads; Eric Norberg suggested that WCBA raise the participation fee it charges merchants participating in such group ads from \$25 to \$40 to help make sure WCBA cover its costs in these discounted ads, and perhaps to raise a bit of money for WCBA as well.

All Saints Episcopal Church is heading a “Juneteenth” celebration; WCBA is participating, and we encourage businesses to join in.

The meeting ended with general discussion, and was adjourned by President Chris Love at 7:11 p.m., with gratitude to KeyBank for providing the meeting venue.